

COMP 7920:
Advanced Human-Computer
Interaction
Fall 2018

Today

- Introductions
- Course overview and objectives
- Course activities and deliverables

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Introductions

Instructor:
Dr. Andrea Bunt

Contact:
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Please include "COMP 7920" in subject

Office Hours:
Mondays/Wednesdays 1:30-2:30
Or email an appointment

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Introductions

- My research interests:
- Software learnability
 - Crowdsourcing and online communities
 - Intelligent interactive systems
 - Technology use in rural/remote areas
 - Children and technology

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Introductions

Now you!

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Course Website

www.cs.umanitoba.ca/~bunt/COMP7920

ROASS, notes, readings, project details,
etc

UM Learn

for discussion comments/questions (more
on this later...)

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HCI

*Human-computer interaction is a discipline concerned with the **design, evaluation and implementation of interactive computing systems** for human use and with the **study of major phenomena surrounding them.***

– ACM definition

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Course Overview

Part 1: Background (~ 2 weeks)

Part 2: Depth component (~9-10 weeks)

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Course Overview: Background

- Types of HCI research contributions
- Overview of different study methodology
- Controlled quantitative evaluations
- Qualitative evaluations
- Evaluating new systems / artifacts

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Course Overview: Depth Component

Crowdsourcing
and
Online Communities

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Depth Component: Units

- Crowdsourcing and microtask markets
- Community-generated content
- Social media and online communities
- Games with a purpose

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Crowdsourcing



Image source: www.ashlylorenzana.com

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Crowdsourcing

*the process of obtaining needed **services, ideas, or content** by **soliciting contributions** from a **large group of people**, and especially from an **online community**, rather than from traditional employees or suppliers.*

-- Merriam Webster

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Crowdsourcing: Topics

Crowdsourced experiments

Crowd-powered interfaces

Crowdsourcing expert work

Social and ethical concerns

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Community-Generated Content

"any form of content such as blogs, wikis, discussion forums, posts, chats, tweets, podcasts, digital images, video, audio files, advertisements and other forms of media that was created **by users of an online system or service**, often made available via social media websites" -- Wikipedia

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Community-Generated Content



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Community-Generated Content: Topics

Collaborative editing

Forum dynamics

Structuring knowledge

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Additional Topics

Social media and online communities

Games with a purpose

Citizen science (if scheduling permits)



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Course Objectives

At the end of the course you should:

Be familiar with a range of validation approaches and methods

Have an appreciation for the state-of-the-art in a prominent HCI research area

Be able to read research papers with a critical eye

Gain hands-on experience applying one or more HCI methods

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Class Format

~20% will be formal lectures

Purpose:

Fill in *some* missing background

Overview key research challenges, etc. in an upcoming topic

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Class Format

~80% will be seminar-style
 2 assigned, mandatory readings per class
 We will discuss the papers as a group

Purpose:

Active, grounded learning of key concepts, issues, etc
 Overview state-of-the-art
 Practice reading papers critically and efficiently

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Grading Scheme

Questions/Comments: 15%
 Paper Presentations: 20%
 Participation: 15%
 Project: 50%
 Proposal: 20%
 In-class status update: 5%
 Presentation: 15%
 Final report and Demo: 60%

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Questions/Comments

For each "paper discussion" class, you will need to come up with **two** questions or comments per paper

Questions should be designed to **stimulate discussion**

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Questions/Comments

Good questions/comments:

Comment on a unique / interesting strength or weakness

Relate the research to important issues in the field

Relate the research to other papers discussed in the course

Propose interesting potential avenues for future work

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Questions / Comments

Post your questions/comments on the discussion forum on UMLearn by **7:59pm the day before class**

Late questions/comments will not be graded

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Questions / Comments

Marking

Each **set** of questions will be marked on a 5-point scale:

1=poor (C), 2=fair (B), 3=good (B+), 4=very good (A), 5=exceptional (A+)

No written feedback provided

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Paper Presentations

Twice during the term, you will be responsible for leading a paper discussion

This will consist of:

Presenting a **critical summary** of the paper (10 - 15 mins)

Required components will be discussed in class

Leading the discussion

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Paper Presentations

You will be graded on

quality of critical analysis (more on this later)

presentation skills

your organization of the subsequent discussion organization

Small amount of written feedback will be provided

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Paper Presentations

Between now and Sept 17:

Come up with a "short list" of papers you are interested in presenting

Discussion classes begin with "Crowdsourced Experiments"

Note: dates might shift throughout term

We will assign presenters to papers on Sept 17th or 19th in class

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Project

Must relate to the course focus (i.e., Crowdsourcing and Online Communities)

Should involve the application of one or more HCI techniques or methods

Projects should be developed in consultation with the instructor

Projects can be done individually or in groups of 2-3

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Project Deliverables

Project proposal (2 pages max)

Due date: Oct 10 (tentative)

In-class status update

Nov 7 (tentative)

In-class project presentation:

Dec 3 or Dec 5

Final report (10 pages max) and demo

Due date: Dec 14 (tentative)

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Participation

Only active contributors to in-class discussions will receive full marks

Also:

1% is deducted from this 15% for every absence (with 2 "free" misses)

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For Next Class

Make sure you have access to the course site on UMLearn

Read McGrath and Wobbrock papers (no deliverables)